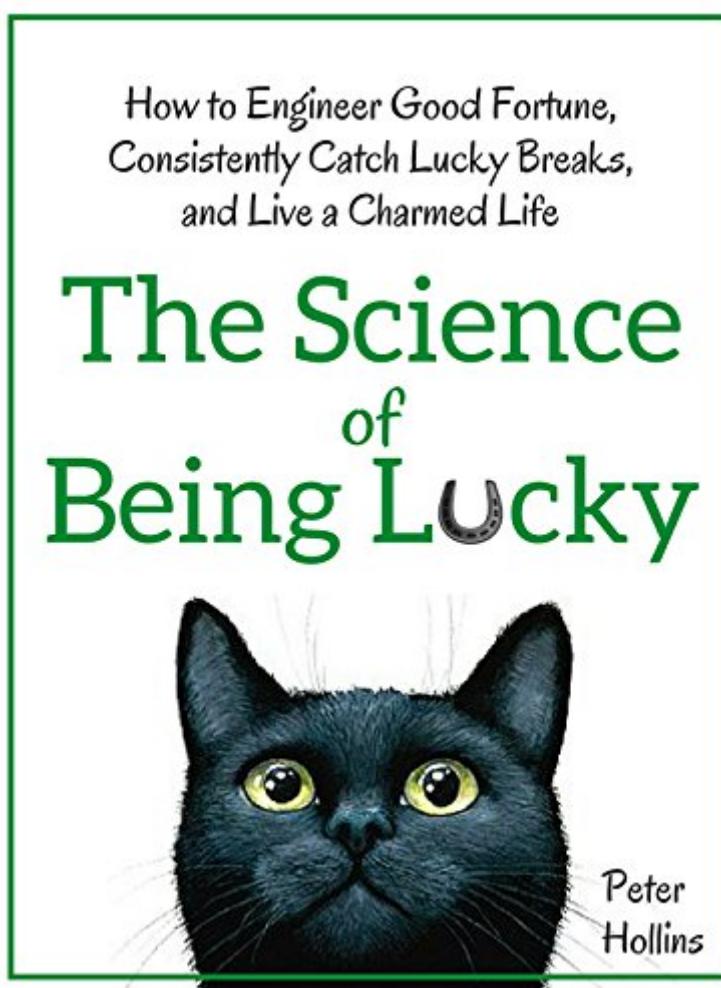


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# The Science Of Being Lucky: How To Engineer Good Fortune, Consistently Catch Lucky Breaks, And Live A Charmed Life



## Synopsis

Practical, real life methods to become the luckiest person you know with  $\text{A} \cdot \text{c} \cdot \text{a}$   $\rightarrow \text{a}$   $\in$  no lucky charms or rituals needed to beat the odds. Luck  $\text{A} \cdot \text{c} \cdot \text{a}$   $\rightarrow \text{a}$   $\in$  we  $\text{A} \cdot \text{c} \cdot \text{a}$   $\rightarrow \text{a}$ ,  $\in$  not sure what it is, but we know we want it on our side. Is luck a cosmic force that we can randomly stumble upon, or is there something real that people we consider lucky have discovered? The Science of Being Lucky is an in-depth look at what all lucky people have in common and how they set themselves up for success time after time. Put success into your own hands, not fate's. The Science of Being Lucky takes you on a science-based journey into what luck is, what we think it is, and how to get more of it in your life. The journey begins by breaking down and defining the lucky breaks, coincidences, and serendipitous events in our lives  $\text{A} \cdot \text{c} \cdot \text{a}$   $\rightarrow \text{a}$  then delves into the specific traits, life factors, and perspectives that create lucky outcomes. The Science of Being Lucky will open your eyes to what is behind each moment you would call lucky and give you a concrete action plan to create more of the same. Luck doesn't have to be just fantasy. Become immune to bad luck. Peter Hollins has studied psychology and peak human performance for over a dozen years and is a bestselling author. He has worked with dozens of individuals to unlock their potential and path towards success. His writing draws on his academic, coaching, and research experience. He is no stranger to bad luck, having broken the same toe three times, but he has found ways to reverse his luck and live the good life. Ditch the lucky underwear and rabbit's foot. -The human illusion of control and lucky thinking. -Popular methods for luck  $\text{A} \cdot \text{c} \cdot \text{a}$   $\rightarrow \text{a}$  do they work? (One does, one does not) -The downside of probabilities. -Avoiding bad luck internally and externally. Set yourself up for inevitable success. -Coincidence, serendipity, and other "small world" phenomenon. -Three traits that practically manufacture luck. -Max Gunther's famous "strategic luck planning" approach to life. Stack the deck in your favor and live better. The Science of Being Lucky will teach you how to turn lead into gold, a cloudy day into paradise, and your life into the stuff of movies. You will learn to create the conditions for luck and success instead of hoping for them. The more you internalize these mindsets, the luckier you'll get until your friends ask you what your secret is. The secret? It's not actually about luck.  $\text{A} \cdot \text{c} \cdot \text{a}$   $\rightarrow \text{a}$  "Break a leg"  $\rightarrow \text{a}$  TODAY by scrolling up and clicking the BUY NOW button!

## Book Information

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## **Customer Reviews**

I don't know where this author came from but if you take a look at his work it's on some truly interesting stuff. This latest book on the science of being lucky is no different. It takes a topic that is generally interesting and then breaks it down and defines it in a way that you can make use of in your daily life. At the least you'll learn a ton about a subject that you probably hadn't thought about. Recommended if you like Dan Heath, Dan Pink, and Gladwell books. His books are a little shorter but for me, I like that because it gets to the point and I can absorb info more quickly. Here's what is inside the book:-definitions of luck, coincidence, serendipity and the like-busting some luck myths-what compels human beings to want to believe in luck and other supernatural things-a bunch of ways you can actually force yourself into more lucky situations - none of these are mindblowing but they do show a distinct pattern of what we would call lucky and how we get there. There you have it. Good info, and even helpful tips to make you a luckier person. Whether you follow them is up to you. I was pleasantly shocked by how much I enjoyed this. What "serendipity!"

In sum probably over 20 distinct small actions you can take to be "luckier" whatever that means :) For most it simply means being more likely to have a positive outcome, though that depends on

expectations... the author explains it much better than I do here haha.I got it for 99c so it was highly worth it. Wouldn't hesitate at a higher price.

This book's title made me think of third eye blind's song semi charmed life, that was enough of a stroll down nostalgia lane to make me pull the trigger on this book! turns out it was a great decision. Thank you high school memories of teenage angst for making me buy this book.On a slightly more serious note, 5 star book. Bonus of learning what lucky charms are doing for us, and why they might actually help us. Guess I'll be wearing my lucky underwear every day and never washing it...

A must read for anyone who thinks luck is a chance and waits for it. Helped me a lot and I would recommend this book to a lot of my friends.

I had always felt I was less lucky than other people. While reading this book I went to the casino twice & had incredible good luck. Oth times.

A great and enjoyable tale that clearly and easily puts across a very subtle point. There is a powerful message and learning in this book which i am sure will benefit anyone who reads it.

A wonderful book. All young people should read this to understand the simple things we can do to create good luck.

This is a must read for everyone who is looking for inspiration to change their life and follow their dreams. It is well written and intriguing enough to finish it in one sitting.

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